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Each fall I have the challenging opportunity of teaching freshmen college students in a seminar course stressing creativity and motivation in order to promote their college and life success. **Randall Munson's "Success Through CREATIVITY!"** presentation stole the show.

Amazingly, 100% of the participants responded in written evaluations that I should have Randall back. This was despite the fact that the class was extended an additional hour beyond their normal class time. 100% agreement by freshmen on anything is remarkable, much less on an academic presentation. But you see, that is just the point. Randall is not "academic." He is practical, humorous, creative, and outside-the-box. He makes his points in magical and unforgettable ways. His use of illusion, wit, ventriloquism, and audience participation has everyone on the edge of their seats and always wanting more.

Typical comments of the day:

"Interactive and inspiring."

"Mr. Munson has a way of keeping the audience's attention."

"Entertaining. Full of information and suggestions."

"Exciting! Keeps you on your feet; you never know what to expect."

"He gets his point across through laughter."

"Uplifting, new outlook."

"Creative, but most of all he encouraged us to be creative."

I plan to ask Randall back again and again. I hope he will have the time because I know the word is out, and I am under pressure to bring the same opportunity to my future classes now. I know of no better way to get my point across concerning creativity than to bring in the master of creativity. He has definitely boosted the reputation of my course and this college.

More importantly, he passed on the joy of a creative life to a generation with the potential and responsibility of changing our world. And, he did it in a fashion that they heard and applied.

Ruth Picker

Ruth Picker Professor of English and Communication Crossroads College