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PRESENTATIONS AWARDED GOLD MEDALS AT TECHNOLOGY CONFERENCE

-- Randall Munson receives multiple Gold Medals for speaking excellence.

(Chicago, ILL)

COMMON, the world's largest computer users group, will award Randall Munson, President of Creatively Speaking of Rochester, Minnesota, three Gold Medals for his top rated presentations at the last international conference in Chicago, IL. His program "Magic of Selling Technology!" was the highest rated session of the entire conference.

Bev Russell, president of COMMON, will present the medals to Mr. Munson at the Opening Session of the COMMON Conference Sunday, September 18, at the Orlando World Center Marriott. COMMON recognizes speakers whose presentations have received exceptional ratings in both content and delivery. At the end of each session, attendees turn in evaluation forms rating each session on numerous aspects including content, the speaker's ability to communicate knowledge of the topic, presentation skills, and the use of training aids.

Speakers whose sessions are rated in the top 1% are awarded a Gold Medal; the next 2% receive a Silver Medal. Munson will also receive three Silver Medals.

The three new Gold Medals will bring the total number Munson has earned to 65. COMMON has awarded a total of 101 Gold Medals which gives Munson the distinction of having earned nearly two times as many Gold Medals as all other speakers combined.

Randall Munson, who has been named one of the world's greatest business mentors, is a frequent keynote speaker at technology conferences. He has spoken to audiences in more than 30 countries across 6 continents.

Commenting on the announcement, Randall said, "I am honored when the attendees find value in what I do. At each conference the individual audience members rate the sessions so you never know how they will turn out. It's exciting to be recognized as having delivered some of the top 1% of all the excellent sessions."

Inducted into the Speaker Excellence Hall of Fame in 1997, Munson has earned an amazing record of awards for speaking. He has been recognized as the Best Speaker dozens of international conferences in the US as well as in Europe, Asia and Australia.

In 2000 Randall earned the National Speakers Association's Certified Speaking Professional (CSP) designation. The CSP is the highest earned designation in the speaking profession and is held by less than 7% of the professional speakers in the world.

Munson is the co-author of the best selling book <u>Create the Business Breakthrough You Want: Secretes and Strategies from The World's Greatest Mentors</u> and <u>Breakout-Creativity: Bringing Creativity to the Workplace</u>. His work has been featured in magazines including *Minnesota Meetings & Events* and the American Airlines in-flight magazine *American Way*. He has written a monthly column "The Magic of Selling!" for the magazine *iSeries News*.

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For more information about Randall Munson, visit www.CreativelySpeaking.com, or call 507.286.1331.

For more details about COMMON, visit www.common.org, or call 312.279.0192.